

BOARD OF DIRECTORS MEETING MINUTES
 WEDNESDAY, APRIL 25, 2018
 NORRISTOWN LARGE CONFERENCE ROOM
 5:30 - 7:30 PM



Presiding: Liza Seltzer

Present: Mary Pat Sherry, Lisa Farnin, Christine Reimert, Leanne Wagner, Nakia Stith, Victoria Zellers, Darlyne Bailey, Keith Daviston, Ana Lopez, Randy Mintz-Present, Judy Faust, Kathy Foy, Charmaine Smith Wright*, Jennifer Souder*, Arun Prabhakaran*

Staff: Caroline Boyce, Marjie Mogul, Laura Wallace, Jessica Golden, Karen Pollack, Joanne Solarz, Phyllis Lawrence, Jessica Borger, Marianne Fray, Sara Jann

ITEM	DISCUSSION	ACTION
Welcome and Introductions – Liza Seltzer	Liza welcomed the group and the group introduced themselves	
Consent Agenda*- Judy Faust o January Board meeting minutes o EHS YTDS o MCC YTDS	Items on the consent agenda were presented for review. Two typos were noted in the January Board of Director Meeting Minutes Motion: Liza asked for a motion to accept the consent agenda with the proposed corrections in the January Board of Directors Meeting Minutes.	Moved: Mary Pat Seconded: Lisa All in favor Motion passes
Demonstrated Impact- Marjie Mogul, Jessica Golden & Laura Wallace	Marjie, Jessica and Laura presented on Maternity Care Coalition’s Evidence-Based Research related to the importance of Early Childhood Learning. MCC is currently assessing how we use early learning across the organization. One component of MCC’s current research and program evaluation agenda is the development and implementation of a measure for parenting. The measure looks at parent-child interaction, parenting efficacy, concrete skills or knowledge, maternal self-care. The research and program evaluation team is working towards piloting the parenting measurement. The group discussed the process of developing measurement.	
CEO Search Update- Leanne Wagner	Leanne recapped the search process to date. The search committee has begun first round interviews and hopes to proceed to the second round. The second round will include formal reference checks conducted by Raffa, candidates meetings with the Executive Teams and presentations to the committee by the candidates. The committee continues to aim to have a new CEO in place at the start of the fiscal year. Members of the search committee noted how pleased they have been with Raffa’s work thus far.	

<p>Strategic Planning- Caroline Boyce & Marianne Fray</p> <ul style="list-style-type: none"> o Six Month Report Summary o New Plan Implementation 	<p>Karen summarized some of the highlights included in the six-month Impacts and Outcomes report. MCC's early learning and early childhood development initiatives are well aligned with United Way's new strategic priorities. MCC has submitted a proposal the United Way for \$250,000 each year for three years. United Way funding is unrestricted. MCC is running a pilot program funded by the VNA Foundation in North Penn to provide home based therapeutic counseling services. MCC has benefited from the recent media attention around maternal mortality in the U.S. and has had over 12 media placements in the first have of FY18. MCC has updated its Child Birth Education Classes from a series that takes place over several weeks to a one day 6 hour class. As a result class attendance has increased.</p> <p>The External Affairs team is working on the public version of the strategic plan. Internally the Executive Team and a small team of Leadership Team members are working to create a new structure by which organization identifies and tracks annual goals related to the strategic plan. The new approach emphasizes collaboration and measured risk. The purpose is to streamline the strategic goal setting and reporting processes and enhance decision making processes. The Executive team along with the Kitchen Cabinet have developed a tool to track goals. Next up the group will define how the groups will be formed and who will be in the groups.</p>	
<p>Fund Development- Marianne Fray & Jessica Borger</p> <ul style="list-style-type: none"> o <i>Celebrating Mothers</i> Campaign o <i>My Family Me & MCC</i> o <i>Celebrating Father's Golf Classic</i> 	<p>The <i>Celebrating Mothers</i> Event netted \$88,563, which was in line with the event revenue from the previous two years. The event did attract some new attendees and sponsors. The Fund Development committee is considering combining the Driving Fatherhood Awards with the <i>Celebrating Mothers</i> Event. The group discussed a new process for evaluating and reaching out to potential nominees.</p> <p>The appeal has also been updated to move away from signers and to increase the number of mailers. There is also an electronic version of the appeal that can be shared. MCC is also utilizing targeted ads on social media for the appeal and upcoming events. The <i>Celebrating Fathers</i> Golf Classic is scheduled for Monday, June 18th. Saul Epstein will be one of the honorees this year.</p>	
<p>Nominations & Elections- Arun Prabhakaran</p>	<p>Moving ahead with the nominations process we have decided to focus our efforts on ensuring our board as a whole meets the standards required by Early Head Start. Those regulations require our Board to have experts in Early Childhood Education and Development as well as a current or former EHS parent. To date we have received two nominations from individuals currently serving on the MCC EHS Board Committees. These individuals would bring expertise in the required areas. Those nominations are under review by the Nominations Committee. We have also received two informal nominations of former EHS parents. Liza has been in touch with both of those individuals and we hope to receive formal nominations from them in the next week or so. With Saul's term as treasurer and chair of the Finance Committee Coming to an end, Keith</p>	

	<p>Daviston has agreed to be nominated to step into that role. The Committee will need to create depth on the Finance Committee to ensure there is not a conflict of interest as Keith is not able to negotiate contracts with the City on behalf of MCC as he is now an employee of the City. The Governance Committee has discussed reducing the minimum number of Board members required by MCC's Bylaws.</p>	
<p>MCC Archival Project- Liza Seltzer</p>	<p>Janet Golden is a longtime friend of MCC and is supporting MCC's efforts to create an MCC Archive. Much of the legwork will be done by students, Board members are being asked to volunteer for a small taskforce to oversee the project and to make decisions regarding the project. The goal of the project is to ensure the history of the organization is preserved. The project is expected to take approximately one year. Many of MCC's historical documents are related to the women's movement and the women's health movement in Philadelphia.</p>	<p>Nakia Stith, Christine Reimert volunteered to learn more about the project.</p>
<p>MCC Updates- Caroline Boyce & Karen Pollack</p>	<p>Maternity Care Coalition has created a framework for a virtual MOMobile, the idea behind the program is to serve families in early learning "deserts." Laura Wallace wrote and submitted a proposal for the project to OpenIDEO. Additionally Maternity Care Coalition has been invited to the Zaentz Early Education Initiative Innovation Challenge at Harvard University to present the Virtual MOMobile Proposal. The group discussed potential software platforms.</p> <p>MCC's professional development initiative is underway. MCC will be rolling out a new e-learning platform to the entire organization. The professional development will include leadership and management training and compliance training. There will also be face to face training including the upcoming HR101 course. Joanne is using a new budgeting process for FY19. The goal is to increase inclusivity and transparency. The goal is to create the budget from the program up instead of funders down. Liza thanked the EHS team and Finance team for passing their EHS Audit.</p>	
<p>Adjourn - Liza Seltzer</p>	<p>Motion: Liza asked for a motion to adjourn</p>	<p>Moved: Darlyne Seconded: Leanne All in favor Motion passes</p>