



Date

Name
Address

Dear _____

I am writing to you on behalf Maternity Care Coalition (MCC), a non-profit that improves maternal and child health and wellbeing through the collaborative efforts of individuals, families, providers, and communities in Southeastern Pennsylvania. MCC is currently planning their annual *Celebrating Mothers* event, on February 24, 2018 at The Hyatt at the Bellevue in Philadelphia. I am soliciting auction items for their event. Money raised from the auction will support services and advocacy for families and maternal and child health research throughout Pennsylvania.

Now in its fourteenth year, the *Celebrating Mothers* event attracts more than 350 people from across the region. As an auction prize donor, your company's information will be displayed on our online auction platform, Bidding For Good. Additionally, you will be listed in the event program and on MCC's website. This publicity provides you the opportunity to form relationships with hundreds of potential new clients. Furthermore, your support will help MCC strengthen thousands of families this year.

Please consider donating an item to support MCC's fundraiser. If you require any more information, contact Jessica Borger, Senior Director of Fund Development at 215.989.3565.

Thank you in advance from everyone at Maternity Care Coalition.

Yours truly,

Your Name Here

