Date

Name
Address

Dear _____

I am writing to you on behalf of Maternity Care Coalition (MCC), a non-profit working to improve the lives of women, parents and their children, ages 0-3. MCC's mission is to improves maternal and child health and wellbeing through the collaborative efforts of individuals, families, providers, and communities in Southeastern Pennsylvania. In July 2017, MCC merged with Child, Home and Community (CHC), a Doylestown-based nonprofit with a similar vision, mission and goal. While CHC's name is now Maternity Care Coalition and the logo has changed, our mission and reach have been expanded. What hasn't changed is our continued commitment to teen and young adult parents in the Bucks and Montgomery County communities we serve.

MCC is currently planning their pillar event, *Celebrating Mothers.* This year, the *Celebrating Mothers* Brunch will be held on February 24, 2018 at The Hyatt at the Bellevue in Philadelphia. I am soliciting auction items for their event. Money raised from the auction will support direct services, advocacy for families and maternal and child health research in *your* communities.

Now in its fourteenth year, the *Celebrating Mothers* event attracts more than 350 people from across the region. As an auction prize donor, your company's information will be displayed on our online auction platform, Bidding For Good. Additionally, you will be listed in the event program and on MCC's website. This publicity provides you with the opportunity to form relationships with hundreds of potential new clients. Furthermore, your support will help MCC strengthen thousands of families this year.

Together MCC, along with CHC, served nearly 8,000 families across four counties last year. We hope that you will consider supporting MCC by donating an item to our fundraiser. If you require any more information, contact Jessica Borger, Senior Director of Fund Development at 215.989.3565.

Thank you in advance from everyone at Maternity Care Coalition.

Yours truly,

Your Name Her