



## Strategic Planning Report

September 28, 2017

### **Spring 2017 | Planning and Context Setting**

- Confirmed Big Questions
- Decided on general Data Collection Plan
- Strategic Planning Committee was formed

### **Summer 2017 | Data Collection**

- Internal Research team conducted extensive five county community assessment
- Two All Staff Retreats Facilitated by Praxis
- Staff, Client, Board and External Stakeholder surveys were developed and administered resulting in well over 100 responses from staff, clients, board members, donors, collaborators, competitors, advocates and thought leaders
- Over 30 External Stakeholder Interviews were developed and administer by Praxis and MCC Volunteers
- Two client focus group were conducted. One by Praxis and one by MCC Director of Research
- A Carnation Club focus group is scheduled for October and will be conducted by Praxis
- The MCC's Leadership Team met twice to rate and analyze a Matrix Map of MCC's activities Programs were rated by mission impact and financial sustainability

### **Fall 2017 | Strategic Priority Development**

- Finish External Stakeholder Interviews and conduct Carnation Club focus group
- Discuss and Process Data
- Develop Recommendations for strategic Priorities
- Board Retreat

### **Winter 2018 | Plan Finalization**

- Board Approves final Plan
- Plan Communicated internally and externally including a presentation of the plan by Praxis to MCC Staff