

Maternity Care Coalition
Board of Directors Meeting Minutes
Thursday, September 28, 2017
8:30 – 10:30 am



PRESIDING: Liza Seltzer

LOCATION: Hamilton Street

PRESENT: Ismael Alvarez, Darlyne Bailey, Kathy Jaffari, Saul Epstein, Mary Pat Sherry, Victoria Zellers, Christine Reimert, Nakia Stith, Omar Woodard, Arun Prabhakaran*, Chinwe Onyekere*, Jane Barr Horstman*, Keith Daviston*

STAFF PRESENT: JoAnne Fischer, Bette Begleiter, Joanne Solarz, Karen Pollack, Phyllis Lawrence, Marianne Fray, Sara Jann

| Topic | Discussion | Follow Up/Action |
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| Welcome and Introductions – Liza Seltzer (8:30) | Board President Liza Seltzer welcomed the group and everyone introduced themselves. | |
| Consent Agenda – Arun Prabhakaran (8:35) <ul style="list-style-type: none"> • June Board Meeting Minutes • EHS YTD Financials • MCC YTD Financials | With the addition of the appointment of Arun Prabhakaran as Acting Chair of the Nominations & Elections Committee the consent agenda was presented. Arun asked for a motion to accept the items on the consent agenda | Darlyne Bailey made the motion. Omar Woodard 2 nd . All were in favor none were opposed. Motion passes. |
| Preliminary FY17 Year End Financial Report- Joanne Solarz (8:40) | Joanne Solarz presented the FY17 preliminary year-end report. Adjustments are ongoing but the finance department anticipates ending the year with a net positive. Foundations are slightly up and Health Care Organizations are up significantly. With the loss of the OCDEL contract MCC will need to continue to monitor donated supplies as a portion of MCC's In Kind match was related to OCDEL. Salaries are much closer to the budget this year due to a better projection on the expense for the year. MCC anticipates continued growth in the Health Care business line. | |
| Nominations & Elections Committee- Arun Prabhakaran (8:45) | The current chair of MCC's Nominations & Elections Committee is stepping down from her role. The norm at MCC has been that the outgoing Board President would chair the committee. However Leanne Wagner does not feel as though it is the best role for her as it would benefit the organization to have a chair with strong connections within the Philadelphia region. To address the gap it was proposed that Arun, as the chair of the Governance committee will serve as chair of the Nominations & Elections committee until a permanent chair can be named. The group discussed whether the bylaws needed to be amended. The group agreed that no amendment was needed and to add the item to the consent agenda. | |

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| <p>Identifying and Addressing Community Needs: Safe Sleep (8:55)</p> <ul style="list-style-type: none"> Media Campaign- Justine Bowers, Hannah Daly & Speight Cribs for Kids- LaToya Myers & Shauntay Murray | <ul style="list-style-type: none"> The Communications Team presented MCC’s Safe Sleep Media Campaign. The campaign is funded by a grant from the PA Health Department and is in collaboration with Penn Medicine. The 3 year campaign includes materials for use in hospitals, a SEPTA ad campaign, a website for community members and providers, and public service announcements. LaToya Myers and Shauntay Murray provided an overview of MCC’s Cribs for Kids program. The program provides safe sleep education, a pack n’ play, sleep sack and fitted sheet for families with an infant under the age of six months. | |
| <p>FY17 Highlights (9:15)</p> <ul style="list-style-type: none"> FY17 Agency Report- Jessica Golden FY17 Trends and Lessons Learned – Bette Begleiter | <ul style="list-style-type: none"> MCC’s FY17 demographics and outcomes were presented. In FY17 MCC served 4,669 families and completed 7,836 home visits not including EHS-related visits. Jessica Golden reviewed the considerations that go into developing the agency report. In FY17 MCC added two outcomes to the report - whether a mother attends her post-partum doctor’s visit and if she has a medical home. FY17 was a year of expansion and contraction. There has been incredible instability in the wake of the federal election. MCC has demonstrated an ability to pivot by returning its attention to defending the Affordable Care Act and recovering from the loss of the OCDEL childcare partnerships grant. The merger with Child, Home and Community went smoothly and MCC staff continues to work to integrate the CHC staff into MCC’s processes and culture. MCC’s work with managed care organizations has grown exponentially and now includes work with Centers of Excellence (which focuses on providing services to pregnant women with opioid addictions). | |
| <p>Executive Transition Committee Report- Liza Seltzer (9:30)</p> | <p>The Executive Transition Committee is actively seeking an interim director. The outreach has been targeted to identify qualified individuals. Board members are encouraged to share the job description with their networks. The Committee anticipates a December 1st start date for the interim director. The Executive Transition Committee is in the process of finalizing the RFP for a search firm to be used during the search for the permanent Executive Director.</p> | <p>The application deadline is October 15th.</p> |
| <p>Legacy Fund and Retirement Events- Jane Barr Horstman (9:40)</p> | <p>JoAnne Fischer’s retirement party is scheduled for November 30th from 5:00- 7:30 pm at the Pyramid Club. Tickets are \$75 and donations to the JoAnne Fischer Fund for Advocacy are encouraged. Pledges to the fund can be made for over a three year period. Bette Begleiter’s retirement party is scheduled for November 3rd at the London Bar and Grill in Fairmount.</p> | |
| <p><i>Executive Session (9:45)</i></p> | <p>The Board of Directors went into an executive session.</p> | |

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| <p>Fund Development Opportunities (10:00)</p> <ul style="list-style-type: none"> • FY18 Board Giving- Liza Seltzer • United Way Campaign- Kathy Jaffari • Generosity Run- Christine Reimert | <ul style="list-style-type: none"> • The Board of Directors had 100% giving for FY17. This year's goal for board giving is \$55,000. Any Board members seeking information on their board giving should contact Jessica Borger, Senior Director of Fund Development. This year the commitment cards can be filled out online via Google Forms. • The United Way Campaign is underway and MCC Donor Designee cards were distributed. MCC's United Way Campaign brings in approximately \$25,000 annually through donor designation. MCC staff is happy to attend any United Way Kick Off events to promote MCC as a designee. • The 2017 Generosity 5k Run/Walk is coming up on Sunday October 29th. The event is an easy way to raise money for MCC. Board member were encouraged to sign up or consider donating to someone who is already registered. | |
| <p>Strategic Planning Update- Liza Seltzer & JoAnne Fischer (10:20)</p> | <p>Liza provided a strategic planning update. The summer was used for data collection which included extensive research conducted by an internal research team, two staff retreats and a survey, external stakeholder surveys and external stakeholder interviews. Liza thanked all those who volunteered to conducted external stakeholder interviews. Additionally, the MCC Leadership team worked to develop a matrix which plotted MCC activities by mission impact and financial sustainability.</p> | <p>Board members were encouraged to share potential spaces for the December 2nd Board retreat with Sara.</p> |
| <p>Adjourn (10:30)</p> | <p>Liza asked for a motion to adjourn the meeting.</p> | <p>Victoria Zellers made the motion. Kathy Jaffari 2nd. All were in favor. None were opposed. Motion passes.</p> |